














28TH NOVEMBER 2017

OLYMPIA CONFERENCE CENTRE, LONDON

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AGENDA

8.50	Chair's Introduction		
9.00-9.20	Blockchain: The Biggest Game-Changer Since the Internet?		
9.20-9.40	Accelerating the Deployment of Blockchain Technology Across Industries		
	Rethinking Enterprise	Innovation and Core Technologies	
9.50-10.10	Developing New Services Based on Trust and Transparency	Internet Rules and the Bitcoin Protocols Julian Wilson, Head of Mobile Innovation, Barclays	
10.15-10.35	Making Blockchain Real: The Effect on Industry Forces and Obstacles Organizations Face Along the Way Sam Chadwick, Director of Strategy In Innovation and Blockchain, Financial & Risk, Thomson Reuters	How Radically will Blockchain Change the Backbone of the Financial Industry?	
10.40	<p>Panel: Exploring Opportunities for Applications Beyond Cryptocurrencies</p> <ul style="list-style-type: none"> * Fundamentally changing the way enterprise and governments conduct business * Leveraging increased privacy, security, efficiency and transparency * Which industries are maximising the potential of Blockchain? * Increasing the impact of blockchain with collaboration <p>Moderator: Michele Nati, Lead Technologist - Personal Data and Trust, Digital Catapult</p> <p>Noelle Acheson, Editorial Producer, Coindesk Stewart Southey, Consultant Anaesthetist, NHS Richard Crook, Head of Innovation Engineering, RBS Hadi Kabalan, Managing Director - EMEA & Americas, Otonomos</p>	<p>Panel: Transforming the Architecture for Money Transfer</p> <ul style="list-style-type: none"> * Facilitating payments directly between payer and payee * Reducing costs * Speeding up the process * Enabling secure, transparent, real-time, cross-currency transactions <p>Juerg Unger, Head Custody & Vendor Relationship Management, Swiss Re Erik Beijnoff, Business Development, Spotify Jeremy Millar, Founding Board Member, Enterprise Ethereum Alliance</p>	
11.10-11.40	Break		
	<p>Immersive Labs</p> <p>The next sessions offer you a variety of Immersive Labs, enabling you to get to grips with the core subjects that matter most to your business.</p> <ul style="list-style-type: none"> * Security * Record Keeping & Identification * Smart Contracts * Digital Currency 		
11.40 - 12.20	<p>How is Blockchain Technology Disrupting the Music Industry?</p> <ul style="list-style-type: none"> * Creating a level playing field for musicians * Instant and transparent access to royalties <ul style="list-style-type: none"> * Smart contracts * Increasing engagement with the fan base <p style="text-align: center;"></p>	<p>Blockchain – The Solution for Supply Chain Transparency?</p> <ul style="list-style-type: none"> * Re-thinking supply chain insurance and credit * Maintaining the integrity of transactions and activity logs * Increasing the control, speed and reliability of supply chain finance 	<p>Blockchain's Got Talent</p> <ul style="list-style-type: none"> * Five startups will pitch their idea a GDPR compliant personally identifiable information microservices solution based on blockchain * Our expert judging panel and audience will then decide the winner * The successful startup will receive £10,000 to be used to

	<p>Matt Lennox, Lyricist and Director, Mon Frere Limited Jesse Grushack, Co-Founder, Ujo Music Erik Beijnoff, Business Development, Spotify</p>	<p>* Establishing product provenance  Jody Cleworth, CEO, Marine Transport International</p>	<p>implement their idea  Judging panel: Maarten Ectors, Chief Digital Officer – GI, Legal & General Graeme Findlay, Head of Digital Engagement, Legal & General David Robertson, Legal & General Adam Vaziri, Director, Diacle</p>
12.25 – 13.05	<p>Blockchain Technologies Could Transform Government Services * Identifying Transformative Uses of DLT in Public Services * Reducing fraud and increasing the effectiveness of public service delivery  Sammy Bebane, Project Manager, France Strategy Dr Sohail Munir, Acting/Director of Smart Services Enablement Dept, Smart Dubai Government</p>	<p>How Can Blockchain Help Develop Emerging Markets? * How to create a new, decentralized, and automated financial system * Rewriting the rules and the network checks for compliance * Leapfrogging existing infrastructure * Boosting development and fostering economic growth </p>	<p>Is Blockchain the Answer to Healthcare’s Electronic Record Sharing Challenges? * Blockchain’s role in protecting electronic health information * Increasing the security, privacy and interoperability of health data * The role of Smart Contracts in defining information access rights to health data  Jim Nasr, Chief Software Architect, Center for Disease Control and Prevention</p>
13.05-13.45	Lunch		
13.45 – 14.25	<p>Creating the Framework for Blockchain to Succeed *How to put together a regulatory framework for Blockchain *When and how to regulate without stifling innovation *Shaping the laws for the transformative technology  Sebastian Vos, Partner, Co-chair Global Public Policy & Government Affairs, Covington & Burling</p>	<p>Is Blockchain an Opportunity or Threat to Insurers? *How are immutable records limiting risk in the insurance industry? *Taking a shared approach to development through the B3i initiative *How will Blockchain transform interactions among individuals and insurance companies? </p>	<p>Simplifying Complex Transactions in Logistics, Finance and Legal * Automating business processes * Removing intermediaries - enabling peer to peer transactions * Reducing time and increasing efficiencies </p>
14.30 – 15.10	<p>How to Begin the Transition to Blockchain * Taking first steps on the road to Blockchain * How should companies go about making the transition? * Key considerations and potential challenges  Michele Curtoni, Emerging Technology Strategy, London Stock Exchange Group Gilad Woltsovitch, CEO and Co-Founder, BACKED</p>	<p>Should the Energy Industry Avoid or Embrace Blockchain Technology? * Opening up the potential for peer-to-peer energy trading * Potential to simplify distributed generation * Enabling customers to switch energy suppliers seamlessly * Reducing costs and increasing efficiency of utility</p>	<p>Solving the KYC Challenge with Blockchain * Simplifying the identity verification process * Establishing, verifying and identifying information in a private and secure way * Creating digital identities to be used across organisations * Solving issues of identity theft  Dr Sohail Munir, Acting/Director of Smart Services Enablement Dept, Smart Dubai Government</p>

	Dan Ramalho, Enterprise Architect, Unilever	<p>processes</p> <p>* Will the disruption to the industry be positive or negative?</p> <p style="text-align: center;">● ● ● ●</p> <p>Diego Dal Canto, Innovation Project Manager, Enel David Ferguson, Head of Digital Innovation, EDF</p>	
15.15-15.45	Break		
	Rethinking Enterprise	Innovation and Core Technologies	
15.45-16.05	<p>ICO Lab Presentation</p> <p>Alexey Voronin, Co-Founder, ICO Lab</p>	<p>The Social Payments Revolution</p> <p>Marieke Flament, Managing Director Europe, Circle</p>	
16.10-16.30	How Can Blockchain Be Implemented In the Construction Industry?	When and How to Regulate Without Stifling Innovation	
16.35-16.55	<p>World Food Programme Presentation</p> <p>Alexandra Alden, Innovation Accelerator Consultant, World Food Programme</p>	Re-engineering the Way Value is Exchanged	
17.00-17.30	<p>Panel: Developing Compelling Use Cases to Take Blockchain Mainstream: Determining Whether Blockchain is Right for Your Business</p> <ul style="list-style-type: none"> * Bringing business value to existing products and services * Enabling the creation of new products and services * Meeting customer needs and addressing pain-points <p>Moderator: Arun Dehiri, Managing Director, Red Dawn Consulting Disa Lee Choun, Associate Director, Head of Data Acquisition, UCB Carlos Kuchkovsky, CTO New Digital Business, BBVA Mustafa Khanwala, Co-Founder and CEO, Mishipay</p>	<p>Panel: Developing the Technology to Generate Industry Trust and Traction</p> <ul style="list-style-type: none"> * Where do restrictions in the technology currently exist? * Identifying challenges from pilot schemes * Ability to scale-up * Is Blockchain secure enough to instil confidence? <p>Guillaume Andre, Digital Transformation, Banque de France Ashley Patricks, Lead Software Engineer, Lloyds Innovation Labs</p>	
17.30	Close		