















28TH NOVEMBER 2017

OLYMPIA CONFERENCE CENTRE, LONDON

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AGENDA

8.50	Chair's Introduction		
9.00-9.20	Blockchain: The Biggest Game-Changer Since the Internet?		
9.20-9.40	The Role of ICOs vs Venture Funding: When Should Companies Use One Rather Than the Other?		
	Rethinking Enterprise	Innovation and Core Technologies	
9.50-10.10	Sponsor Presentation: Developing New Services Based on Trust and Transparency	How Radically will Blockchain Change the Backbone of the Financial Industry?	
10.15-10.35	Making Blockchain Real: The Effect on Industry Forces and Obstacles Organizations Face Along the Way Sam Chadwick, Manager IV, Global Strategy, Thomson Reuters	Accelerating the Deployment of Blockchain Technology Across Industries	
10.40	Panel: Exploring Opportunities for Applications Beyond Cryptocurrencies * Fundamentally changing the way enterprise and governments conduct business * Leveraging increased privacy, security, efficiency and transparency * Which industries are maximising the potential of Blockchain? * Increasing the impact of blockchain with collaboration Michele Nati, Lead Technologist - Personal Data and Trust, Digital Catapult Noelle Acheson, Editorial Producer, Coindesk Stewart Southey, Consultant Anaesthetist, NHS Richard Crook, Head of Innovation Engineering, RBS	Panel: Transforming the Architecture for Money Transfer * Facilitating payments directly between payer and payee * Reducing costs * Speeding up the process * Enabling secure, transparent, real-time, cross-currency transactions Juerg Unger, Head Custody & Vendor Relationship Management, Swiss Re	
11.10-11.40	Break		
	Immersive Labs The next sessions offer you a variety of Immersive Labs, enabling you to get to grips with the core subjects that matter most to your business. * Security * Record Keeping & Identification * Smart Contracts * Digital Currency		
11.40 - 12.20	How is Blockchain Technology Disrupting the Music Industry? * Creating a level playing field for musicians * Instant and transparent access to royalties * Smart contracts * Increasing engagement with the fan base  Matt Lennox, Lyricist and Director, Mon Frere	Blockchain – The Solution for Supply Chain Transparency? * Re-thinking supply chain insurance and credit * Maintaining the integrity of transactions and activity logs * Increasing the control, speed and reliability of supply chain finance * Establishing product provenance	Is Blockchain the Answer to Healthcare's Electronic Record Sharing Challenges? * Blockchain's role in protecting electronic health information * Increasing the security, privacy and interoperability of health data * The role of Smart Contracts in defining information access rights to health data

	Limited	 Jody Cleworth, CEO, Marine Transport International	
12.25 – 13.05	<p>Blockchain Technologies Could Transform Government Services</p> <ul style="list-style-type: none"> * Identifying Transformative Uses of DLT in Public Services * Reducing fraud and increasing the effectiveness of public service delivery  Sammy Bebane, Project Manager, France Strategy	<p>Smart Contracts: What Role do they Play and are they Legally Binding?</p> <ul style="list-style-type: none"> * Establishing trusted relationships * Increasing transparency and speed * Addressing legal uncertainties around smart contracts * Practicalities around enforcing smart contracts 	<p>Opensource Blockchains vs More Private Alternatives</p> 
13.05-13.45	Lunch		
13.45 – 14.25	<p>Leveraging the Reliability of Immutable Records</p> <ul style="list-style-type: none"> * How are immutable records limiting risk in the insurance industry? * Generating trust throughout supply chains re provenance * Defining potential opportunities across multiple industries 	<p>How to Begin the Transition to Blockchain</p> <ul style="list-style-type: none"> * Taking first steps on the road to Blockchain * How should companies go about making the transition? * Key considerations and potential challenges 	<p>Simplifying Complex Transactions in Logistics, Finance and Legal</p> <ul style="list-style-type: none"> * Automating business processes * Removing intermediaries - enabling peer to peer transactions * Reducing time and increasing efficiencies 
14.30 – 15.10	<p>How is Blockchain Disrupting the Airline Industry?</p> <ul style="list-style-type: none"> * How can blockchain technology be incorporated for comprehensive data sharing and reconciliation? * Improving operational integrity, safety and security * Reducing the complexities associated with cross-enterprise processes 	<p>Should the Energy Industry Avoid or Embrace Blockchain Technology?</p> <ul style="list-style-type: none"> * Opening up the potential for peer-to-peer energy trading * Potential to simplify distributed generation * Enabling customers to switch energy suppliers seamlessly * Reducing costs and increasing efficiency of utility processes * Will the disruption to the industry be positive or negative? 	<p>Solving the KYC Challenge with Blockchain</p> <ul style="list-style-type: none"> * Simplifying the identity verification process * Establishing, verifying and identifying information in a private and secure way * Creating digital identities to be used across organisations * Solving issues of identity theft 
15.15-15.45	Break		

	Rethinking Enterprise	Innovation and Core Technologies
15.45-16.05	Shaping the Blockchain Ecosystem: The Need for Partnerships and Collaboration	Circle Presentation Marieke Flament, Managing Director Europe, Circle
16.10-16.30	Analysing the Costs and ROI of Implementing Blockchain	When and How to Regulate Without Stifling Innovation
16.35-16.55	The Value of Decentralised Validation	Re-engineering the Way Value is Exchanged
17.00-17.30	<p><i>Panel: Developing Compelling Use Cases to Take Blockchain Mainstream: Determining Whether Blockchain is Right for Your Business</i></p> <ul style="list-style-type: none"> <i>* Bringing business value to existing products and services</i> <i>* Enabling the creation of new products and services</i> <i>* Meeting customer needs and addressing pain-points</i> <p>Disa Lee Choun, Associate Director, Head of Data Acquisition, UCB Carlos Kuchkovsky, CTO New Digital Business, BBVA</p>	<p><i>Panel: Developing the Technology to Generate Industry Trust and Traction</i></p> <ul style="list-style-type: none"> <i>* Where do restrictions in the technology currently exist?</i> <i>* Identifying challenges from pilot schemes</i> <i>* Ability to scale-up</i> <i>* Is Blockchain secure enough to instil confidence?</i> <p>Antonio Di Marzo, Multinational Programs & Network Management, Generali</p>
17.30	Close	